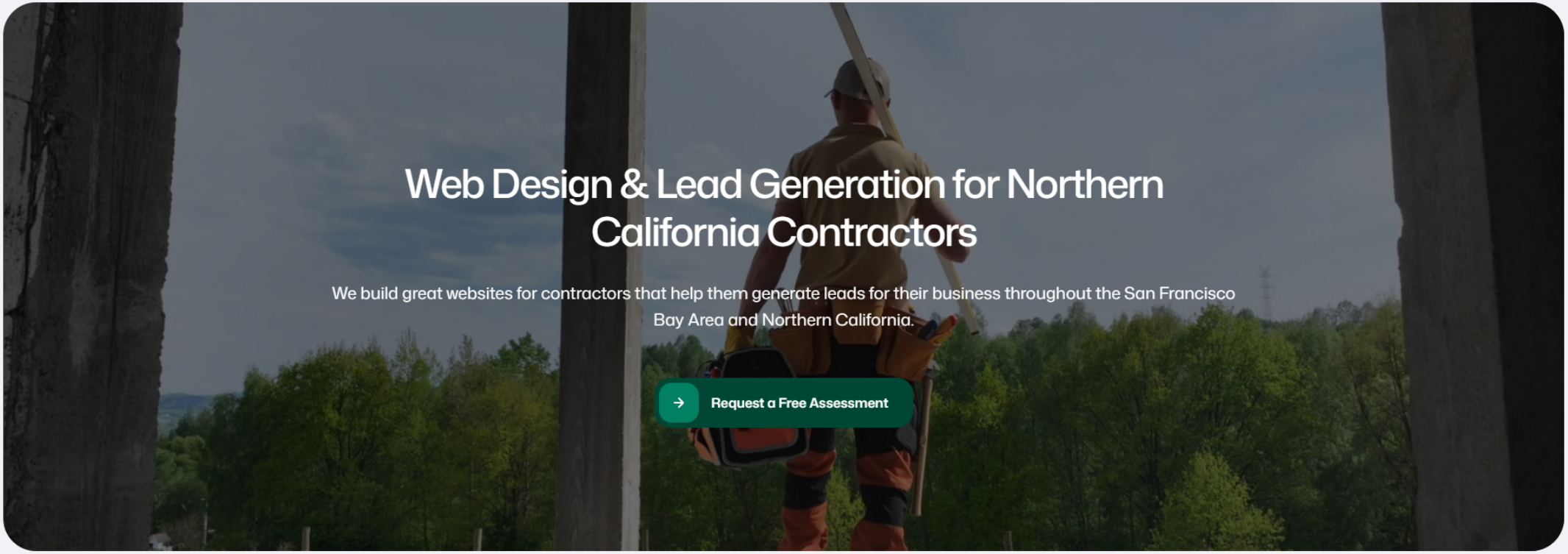

Web Design & Lead Generation for Northern California Contractors

We build great websites for contractors that help them generate leads for their business throughout the San Francisco Bay Area and Northern California.

Request a Free Assessment

5.0 | 29 reviews

Why Bay Area & Northern California ruction Companies Partner With Tenaya360

You're masters of the build—let us handle your online presence. Tenaya360 helps contractors shine where it matters: first impressions, search rankings, and ongoing marketing performance. Since 2016, we've been helping contractors stay ahead of the game and win more jobs with a great website that can be found with a local search. Book a call with Jack to learn more about how we can help your construction business stand out online.

Book a Call

"We help contractors attract more leads and make more money with a great website and an online presence that can be found with a search on Google."

Jack Jorgensen,
Founder @ Tenaya360

Lori Mazenko
2025-02-05

I have had an excellent experience working with Jack and his team at Tenaya360. I brought Jack on board because I was developing a new...

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Tom Aswad
2025-01-30

Working with Jack at Tenaya was absolutely wonderful. He developed a new website for our non-profit organization that really spoke to our...

Read more

Lauren Sopak
2025-01-29

Tenaya360 completely transformed our company's website, and the impact has been incredible. The new design makes it significantly easier for...

Read more

Isabella Younger
2025-01-29

I was extremely impressed with Jack's professionalism and attention to detail while working on my website. He made the experience feel very personal and...

Read more

How We Deliver Results for Construction Pros

Our four-phase approach—from laying the digital blueprint to ongoing optimization—is designed specifically for contractors, ensuring your website, marketing, and tools not only look great but consistently win you more qualified jobs.

Plan Your Online Blueprint

We kick things off by digging into what makes your contracting business unique, who you're targeting, and how your competitors operate—so every move we make drives real results.

Build a Site That Shows Off Your Work

Next, we turn blueprints into reality: sketching layouts, crafting a clean design, and building a fast, reliable website that highlights your projects and expertise.

Get You Found & Streamline Your Workflow

Once your site's live, we drive the right traffic with smart search tactics and integrate custom tools—like client portals or quote generators—so you spend less time on admin and more on the jobsite.

Keep Growing & Fine-Tuning

We don't just launch and leave. Every month we review performance, test improvements, and adjust strategy so your online presence keeps winning you work.

Everything Small Contractors Need to Grow & Scale Their Online Presence

Investing in your online marketing early lays a solid foundation for long-term stability. Our turnkey digital solutions help your construction business stand out, win more local jobs, and streamline daily operations—so you can focus on the build, not the marketing.

Book a Call with Jack

- Contractor Websites
- Contractor Site Care
- Logos & Branding
- Lead Generation
- Custom System Development
- AI & Custom Automations

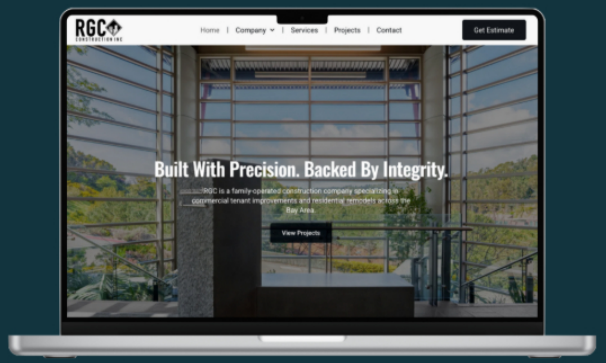
Our Work Across the Bay Area

Brovelli Design Build

General Contractor in Orinda

MFC Electric Inc.

Electrician in San Francisco



RGC Construction

General Contractor in Concord

View Projects

Introducing Your 360 Portal - Our Website & Digital Marketing Management Software

When you join Tenaya360, you get access to 360PRO. It's a great tool that provides a transparent overview of your website and online presence to help you make informed decisions about your marketing.

Support Ticketing

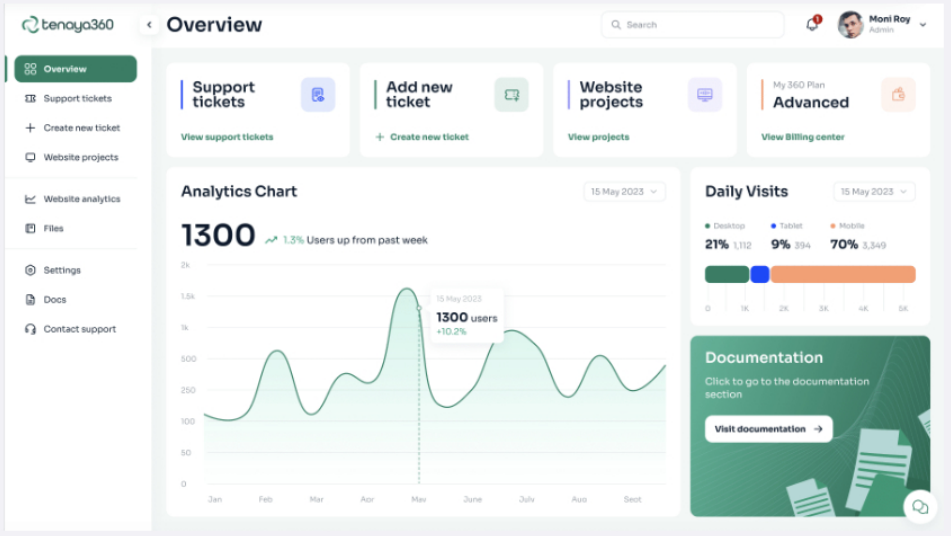
Easily request website changes and track your support tickets—all from your dashboard.

Website Analytics

Gain clear insights into your traffic and marketing performance with easy-to-understand website analytics.

Personalized Support

Get monthly check-ins and on-demand support from your dedicated account manager—so you always have direct access to Jack and the team.



The dashboard for our 360 Portal Software

Insights & Tips for Contractors

Explore our latest articles on web design, SEO, lead generation, and digital marketing strategies to help your contracting business thrive.

The Hidden Ways Your Website Is Losing You Construction Projects

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The #1 Website Mistake Most Electricians Make

READ MORE »

Why Most Contractor Websites Don't Convert—and How to Fix Yours

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Get access to our free resources for general contractors and trades businesses.

Contractor Website Improvement Guide

3 Proven Ways to Turn Your Website Into a Lead Generating Machine

SEO For Trades Businesses

What it is, why its important and how to get it to work for your business.

Contractor Case Study

How Synergy Enterprises Generated $3M in New Business From Google

Call us at (925) 222-5902

Power your business with stunning web design, powerful development, reliable hosting, and all-in-one maintenance & support solutions. Book a call today.

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- Website Care Plans
- Website Hosting
- Search Marketing

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Remodeling Done Right.
DIABLO VALLEY